

Six Month Traction Plan

On this worksheet (or in a google doc) create a traction plan for your company over the next 120 days. Executing this plan will keep momentum going through your fundraiser. For each time horizon identify next actions that you can do **now** to set up the traction later.

Things we can accomplish to show traction in the next 30 days:

Next Actions:

Things we can accomplish to show traction in 60 days:

Next Actions:

Things we can accomplish to show traction in 90 days:

Next Actions:

Things we can accomplish to show traction in 120 days:

Next Actions:
